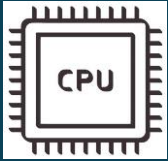


SimpleFi SAP Analytics Cloud: Predictive Planning Win Story

Technology Company



Company Background

- Headquartered: West coast
- Industry: Technology and Manufacturing
- Company size: Fortune 100

Background

A leading technology and manufacturing company selected SimpleFi to build Predictive planning applications to increase planning accuracy across 5 different work streams. The predictive planning models and scenarios will integrate with their existing SAP Business Planning and Consolidation applications.

Project Objectives

The project goal is to modernize the user experience and functionality of the forecasting and planning ecosystem to better utilize driver/algorithmic based forecasting. This project is to cover the Wave 1 scope for P&L forecast creation utilizing SAP Analytics Cloud (SAC).

Project Scope

- P&L predictive forecasting including Expenses, COGS, Revenue integrated to the existing forecast process

Project Benefits:

- Increased accuracy, efficiency and modernization of existing platform
- Planning process flow with the ability to review, adjust and approval forecasted outputs

Deal Participants

SimpleFi Client Partner: Dan Skiendziel
SimpleFi Sales Lead: Jon Essig