

# SimpleFi SAP Analytics Cloud Win Story: TDS

TDS selects SimpleFi's HR and Cost Center pre-packaged planning content with SAP Analytics Cloud to replace Excel / BPC



- Headquartered: Madison, WI
- Industry: Telecom
- Workers: ~9,000
- Project Duration: 8 weeks
- Project Scope: SAP Analytics Cloud deployment with SimpleFi content

## Background

TDS approached SimpleFi to help evaluate their planning and reporting roadmap, and long-term retirement of their existing system SAP BPC. SimpleFi helped TDS evaluate SAP's roadmap and the capability of SAP's Analytics Cloud solution to meet business requirements and ultimately replace BPC. SimpleFi performed multiple product demonstrations to TDS business and leadership to help them visualize how SAP Analytics Cloud could ultimately replace BPC in the long-term. In addition, SimpleFi helped TDS leadership perform a cost benefit analysis whether to expand existing BPC licensing or invest in a new platform. And ultimately helped TDS decide upon an initial use case. TDS selected HR planning and Cost Center planning as initial use cases based on business need, value and SimpleFi's pre-packaged content. TDS validated SimpleFi's content met most of their requirements out of the box with a low configuration approach.

## Solution Value to TDS

- Leverage SimpleFi content to deploy initial SAP Analytics Cloud use case
- Decrease time and cost to deploy by 30-50% with SimpleFi content
- Plan headcount, compensation, and departmental expenses all in one centralized solution
- Automated collection and aggregation of plan data
- Automate and streamline compensation calculations to escape manual Excel / BPC process.
- Eliminate risks of incorrect excel links and other manual errors
- Provide centralized repository for reporting

## SimpleFi Prepackaged Solutions

- HR Employee compensation planning and reporting
- Cost Center planning

## Fit to Standard Approach

SimpleFi conducted a working demo session to review SimpleFi business content and determine any gaps from the pre-packaged material to be delivered. Using this approach TDS determined that a low configuration approach meets their requirements.

## Deal Participants

SimpleFi Sales Lead: Jon Essig  
SimpleFi Client Partner: Beth McBreen