



Case Study: Filling the CapEx Planning Gaps with SAP Analytics Cloud

Company Overview

www.wolverineworldwide.com

With a commitment to service and product excellence, Wolverine World Wide, Inc. is one of the world's leading marketers and licensors of branded casual, active lifestyle, work, outdoor sport, athletic, children's and uniform footwear and apparel.



The Company's portfolio of highly recognized brands includes: Merrell®, Sperry®, Hush Puppies®, Saucony®, Wolverine®, Keds®, Stride Rite®, Chaco®, Bates® and HYTEST®. The Company also is the global footwear licensee of the popular brands Cat® and Harley-Davidson®. The Company's products are carried by leading retailers in the U.S. and globally in approximately 170 countries and territories.



Project Goals and Overview

The Corporate FP&A function at Wolverine performs a monthly consolidation of inventory levels and activity for warehouses and brands. The process of consolidating the data was a manual process when received from Supply Chain personnel. Spreadsheet files were emailed back and forth to areas of the business, returned, and manually consolidated. Understandably, this led to errors, a significant effort consolidating, and missed opportunities.

The goal of this project was to remove spreadsheets from the consolidation process, enabling the Supply Chain personnel to enter their data into a cloud-based solution to allow the Corporate FP&A function to consolidate the data with significantly less effort and error. SAP Analytics Cloud (SAC) was already being used for end-to-end Financial Planning function, so the logical choice was to use this tool for inventory planning also.

Project Scope

The following was included in the business process scope of the implementation:

- Use base data residing in existing systems to provide trends and baselines of forecasts
 - Inventory levels
 - Open Purchase Orders
 - Shipments, receipts and returns data
 - Transfers data
- Carrying forward prior period balances to current month
- Provide intuitive, on-the-fly KPIs to allow Supply Chain personnel to validate their forecasts
- Allow for the ability to enter and analyze data in both units and dollars
- Ability to adjust data due to known timing scenarios
- Present inputs and outputs in an intuitive manner to be consumed by varying levels of the company

Project Challenges

Change management would play a key role in the success of the project as all participants were using spreadsheets to both generate their forecasts, and then transfer them to a consolidating spreadsheet provided by the Corporate FP&A team. The Wolverine and SimpleFi teams collaborated on the providing the training necessary to transition the user base to the new platform.

Another key challenge was the number of data sources from which to pull data into the process. This consisted of purchase orders, shipments, receipts, and others. Working closely with the Wolverine IT and FP&A teams, SimpleFi was able corral the data into a single SAC model to facilitate this planning process with data from disparate sources.

Project Wins

- Transparency into previously offline processes
- New capabilities for end-users that encourage bringing offline processes online
- Providing a single source of truth for the corporate inventory planning process
- Transparent version control where users can easily access prior versions for comparison and learning
- Ability to provide results to management via dashboards and other reporting means



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