

SimpleFi Solutions, LLC - SAP Analytics Cloud Win Story

Malouf Companies – Consolidations



Company Background

- Headquartered: Logan, Utah
- Industry: Consumer Products
- Company size: 10+ legal entities

Background

Malouf evaluated a number of leading platforms to replace their existing manual Excel Consolidations process. While evaluating SAP's cloud offering, Debcor Engineering recommended they work with leading vendor SimpleFi Solutions.

SimpleFi worked with Finance leadership team to show the full capability of SAP Analytics Cloud leveraging Planifi business content. The existing CFO consultant had deep experience and preference for Oracle Hyperion. However, Malouf found the platform with SimpleFi could meet all their requirements and more than Hyperion, at a lower cost of ownership and time to implement.

Project Objectives

Malouf's SAP Analytics Cloud deployment will leverage Planifi content to deploy both Consolidations and Financial Reporting.

Project Goal

Replace manual Excel based Consolidation process. Decrease the time to close and report. Limit the potential for error or misstatement.

Deal Participants

SimpleFi Delivery Lead: Stephen Filreis
SimpleFi Sales Lead: Jon Essig
Debcor Advisory Lead: Gareth de Bruin