

# Implementing Analytics and Reporting with SimpleFi



## About SimpleFi

SimpleFi focuses on business process design, business content, automation, and implementing SAP Planning, Analytics and Consolidations solutions. Its top goal is 100% customer references. SimpleFi drives unparalleled value with the PlaniFi portfolio of pre-packaged SAP planning, analytics, and consolidation applications. Learn more at <https://simplefisolutions.com>

## Solution Portfolio

Consolidations, Sales and Margin Planning, Intercompany Planning, Sales Performance Management, HR Planning, and Capital Planning.

## Solution Roadmap

SimpleFi is announcing PlaniFi Cloud, a fully-managed platform with self-service reporting and financial statement forecasting. In 2024, existing PlaniFi applications will be released on the platform to enable self-service deployments. Roadmap areas include Consolidations 2.0, enhancing existing applications, new PaPM + SAP Analytics Cloud bill of material planning application, and integration support for new third-party applications.

## Differentiators

- SimpleFi offers business processes and technology for enterprise planning and consolidations, FP&A, reporting and analytics.
- It implements solutions leveraging SAP BTP (including SAP Analytics Cloud, Datasphere, PaPM) in addition to Group Reporting.
- It provides reporting and integration with SAP ECC 6, SAP S/4HANA Public Cloud or On-Premise, SAP SuccessFactors, SAP C4, and non-SAP systems.
- SAP Silver partner in the U.S. and Canada with customers in all major geographies and industries.
- SAP Hackathon award winners for Sales and Margin Planning (2019), Liquidity Planning (2022), and Sports Analytics (2023)

## Value Outcomes

- Decreases time and cost to deploy business planning, FP&A, and consolidations solutions by 30-50% by leveraging PlaniFi prepackaged applications
- Automates monthly management reporting and insights
- Shortens planning and close to report cycles
- Increases accountability

## Use Case Example

**Customer:** SumUp Inc. is a financial technology company that offers users a range of card readers and financial services like invoices, gift cards, payment links, and more.

**Challenge:** SumUp had always exported and merged trial balances in Excel, where the company performed currency translation and elimination entries. This situation was compounded when the company made multiple acquisitions over several years. Knowing their current processes were unsustainable, SumUp decided they wanted a stand-alone consolidations and reporting solution with quicker time to value in the immediate future.

**Solution:** SumUp partnered with SimpleFi to get an improved consolidation solution by leveraging SimpleFi's internally developed pre-packaged SAP Analytics Cloud (SAC) Consolidations content. SimpleFi could implement this solution for them in just over two months, as much of the prepackaged content met SumUp's requirements out of the box, with reporting and analysis tools are built into the solution.

**Results:** The design, build, and UAT were all completed in two months and under budget. SumUp is incredibly satisfied with the solution and pleasantly surprised with the training, knowledge transfer, and documentation that SimpleFi has provided so that SumUp can own and manage the solution themselves.